



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office
 Address: COMMISSIONER FOR PATENTS
 P.O. Box 1450
 Alexandria, Virginia 22313-1450
 www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 3377

SERIAL NUMBER 10/823,393	FILING DATE 04/13/2004 RULE	CLASS 709	GROUP ART UNIT 2154	ATTORNEY DOCKET NO. ZEDO-01004US0
-----------------------------	---------------------------------------	--------------	------------------------	--------------------------------------

APPLICANTS

Alfredo Botelho, Burlingame, CA;

Roy S. de Souza, San Francisco, CA;

** CONTINUING DATA *****

This appln claims benefit of 60/462,662 04/14/2003 ✓ *Verified, OK. H.P. 10/18/05*

** FOREIGN APPLICATIONS *****

*None H.P.*IF REQUIRED, FOREIGN FILING LICENSE GRANTED
** 06/24/2004** SMALL ENTITY ** *Verified, OK. H.P.*

Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no	STATE OR COUNTRY CA	SHEETS DRAWING 8	TOTAL CLAIMS 20	INDEPENDENT CLAIMS 3
35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance				
Verified and Acknowledged <i>NA</i> Examiner's Signature	Initials			

ADDRESS

THOMAS A. WARD
 FLIESLER MEYER LLP
 Fourth Floor
 Four Embarcadero Center
 San Francisco, CA
 94111-4156

TITLE

System and method for determining the unique web users and calculating the reach, frequency and effective reach of user web access

FILING FEE RECEIVED 450	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____
-----------------------------------	---	--